

Department of Telecommunications Ministry of Communications Government of India





# **BHARAT TELECOM 2024**

(previously known as India Telecom)

# An Exclusive International Business Expo January 29-30, 2024

## **VENUE** Hotel Taj Palace, New Delhi







**Sponsors** 









# About Event



Bharat Telecom 2024 (previously known as India Telecom) - An Exclusive International Business Expo' is scheduled on January 29-30, 2024 at Hotel Taj Palace, Sardar Patel Marg, New Delhi under the Champions Services Sector Scheme of Department of Telecommunications, Ministry of Communications, Government of India. The main objective of the event is to provide opportunities to the Indian telecom stakeholders including the Start - Ups to meet prospective overseas buyers. The Telecom Export & Services Promotion Council (TEPC) is hosting the event since 2009 and it will be the 20th edition. Hon'ble Minister of Communications, Electronics & IT and Railways Shri Ashwini Vaishnav will inaugurate the event.

Bharat telecom, being a focussed ICT event for the MSME and Startup companies, helps the companies to meet and interact with the foreign delegates. As only the MSME and start ups participate in this event they find the event useful for showcasing their State of the art products and technologies to the visitors and discuss business with them. In case of bigger shows, as small companies are unable to take big spaces and thereby spend huge amount on the fabrications, many a times gets lost amongst the bigger players or operators.

Last year 'India Telecom 2023' was organised on March 22-23, 2023. The event was inaugurated by **Hon'ble Minister of Communications**, **Electronics & IT and Railways. Shri Devusinh Chauhan, Hon'ble Minister of State for Communications**, also graced the occasion. Participating companies gave positive response about the event. Apart from B2B meetings with overseas delegates, they were able to meet Hon'ble MoC, Hon'ble MOSC, Secretary(T) and other senior officials along with the domestic industry delegates which motivated them to achieve their goal of taking Bharat towards new heights in ICT sector. This year TEPC has invited foreign delegates for this event through Embassies & High Commissions of Bharat located in more than 100+ countries. To summaries, the key facts of Bharat Telecom 2024 are as under:

No. of Exhibitors	50+
Startups	45+
Indian companies as Delegates	30+
No. of Foreign delegates	100+
Countries	30+

It will be a great and unique opportunity for the Telecom equipment manufacturers & software developers, Telecom Service Providers (private as well public sector), Internet Service Providers, content developers, integrated solution providers, service associations, trade bodies, PSUs and Startups etc. to participate in the event. TEPC is working towards Hon'ble Indian Prime Minister's Digital India, Design in India and Make in India initiatives. Indian ICT exporters with their Indian designs and IPRs can provide end to end Digital Connectivity solutions to suit all type of networking requirements of the developing/developed world.



Indian telecom companies can provide end to end Digital connectivity solutions covering all type of combinations with one or more of the following verticals:

#### List of Verticals Covered under Bharat Telecom 2024:

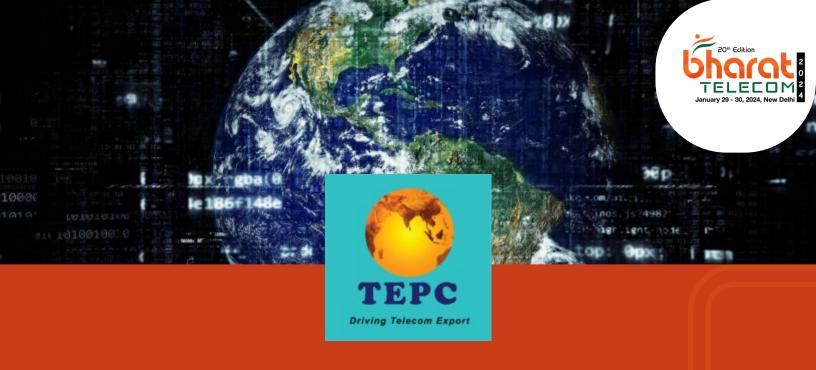


### The cost of participation

Participation Type	Pricing
TEPC-Members	Rs 7500 + 18 % GST per Sqm (Min 6 Sqm Booth)
Non-Members	Rs 8500 + 18 % GST per sqm (Min 6 Sqm Booth)

#### Start-up Zone: POD

Participation Type	Pricing
TEPC-Members	Rs 15,000 + 18 % GST
Non-Members	Rs 20,000 + 18 % GST



# ORGANISER

Under the ambit of Foreign Trade Policy (FTP) of government of India, Telecom Equipment and Services Export Promotion Council (TEPC) has been set up by the Government of India to promote and develop export of Telecom Equipment and Services.

TEPC, as a Council, plays a critical role in furtherance of Telecom exports from India and assist Indian member companies in easy facilitation of their respective exports. The Council caters to the complete Telecom Ecosystem including Telecom Hardware. Manufacturing, Telecom Service Provision, Telecom Software and Consultancy. It thus represents the strength of Equipment Manufacturers, System Integrators, Service Providers and other stakeholders in the telecom domain.

Government of India is committed to support the creation of domestic products and enable manufacturing with high domestic value- addition. TEPC recognizes the strengths of building a design-led manufacturing ecosystem for telecom products. Bharat is poised for another digital revolution given the massive thrust on 'Make in India' initiative & launch of 'Digital India' campaign, which creates a large opportunity for innovative products and services.



### **Telecom Equipment & Services Export promotion Council (TEPC)**

Gate No.- 5, Khurshid Lal Bhawan, Janpath, New Delhi 110001