INDIA AFRICA ICT EXPO 2023
9TH - 10TH AUGUST , ADDIS ABABA, ETHIOPIA

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TEPC Driving Telecom Export

सत्यमेव जयते
Department of Telecommunications
Ministry of Communications
Government of India

COST OF PARTICIPATION & REGISTRATION LINKS

Delegate Registration Free

REGISTRATION LINKS

12000 Birr 6SQM booth Charges

17000 Birr 9SQM booth Charges

FOR VISITOR REGISTRATION

Click Here For Registration

FOR VISITOR REGISTRATION

https://indiaafricaictexpo.com

SPONSORSHIP PACKAGES

Deliverable	Platinum	Gold	Silver	Conference session	Gala Dinner	Registration Counter & Badge	Tea Coffee Sponsor
Branding Awareness							
Website Branding	Yes	Yes	Yes	–	Yes	–	–
Registration portal	Yes	Yes	Yes	–	–	Yes	–
Event mailer Branding	Yes	Yes	–	–	–	–	–
Corporate video	In the beginning & end of the sessions	Corporate video during Networking Lunch	–	–	5 Minutes Corporate Video During Dinner	–	Corporate Video During Networking Tea
Logo in the backdrop	Yes	Yes	Yes	Yes			
Banner in the Main lobby	Yes	–	–	–	Branding during Dinner	Branding in the registration counter & Badge	Branding during networking Tea/ Coffee
Banner in Conference Room	Yes	–	–	Yes			
E-invites & Social Media Publicity	Yes	Yes	–	–	Yes & Exclusive logo on dinner invite to Ministry, Missions and other seniors ICT stakeholders	–	–
Booth	12 sqm stall complimentary	9 sqm stall complimentary	6 sqm stall complimentary	–	–	–	–
Lead General- speaking & Panel Session							
Keynote Speaking Slot (10 min)	Yes	–	–	–	–	–	–
Panel Slot	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Charges in Birr	490,000	330,000	265,000	200,000	400,000	165,000	165,000

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ABOUT US

INDIA-AFRICA ICT EXPO 2023

To reiterate the relationship and commitment between India Ethiopia and other African countries, Telecom Equipment and Services Export Promotion Council (TEPC) with support of the Ministry of Communications under Champion Sector Scheme has planned to host the next 'India Africa ICT Expo' on August 9-10, 2023 at Addis Ababa, Ethiopia. The event would bring together over 60+ ICT companies from India, Ethiopia and other African countries. The expo should attract over 1000+ business visitors.

India Africa ICT Expo is an international event to build partnership between India, Ethiopia and adjoining countries in ICT Industry. As you are aware, India has experience building telecommunication & IT infrastructure by fibre and wireless networks, broadband connectivity solutions, ICT software and applications applicable for licensed service providers, private and government networks, secured networks, green telecom solutions, disaster management, M2M, Smart city solutions and much more.
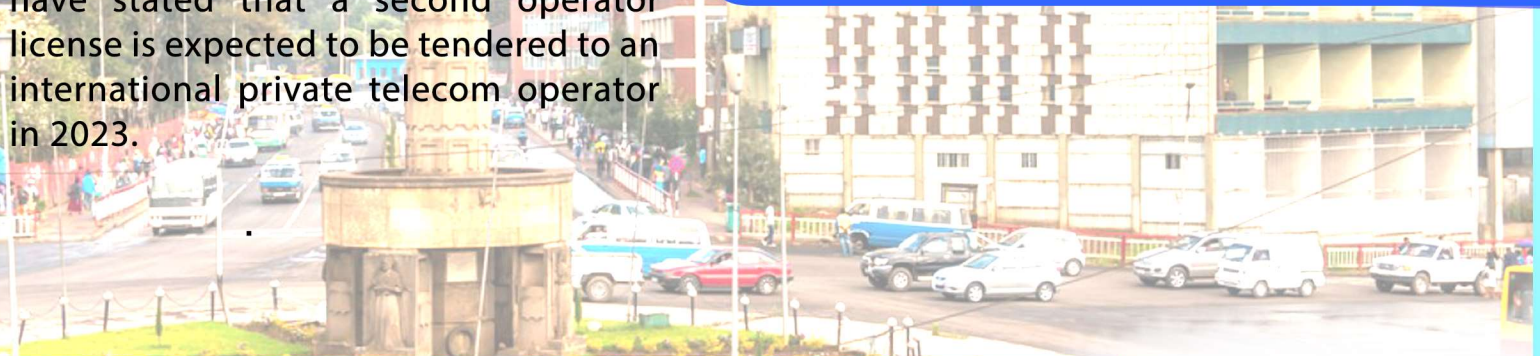
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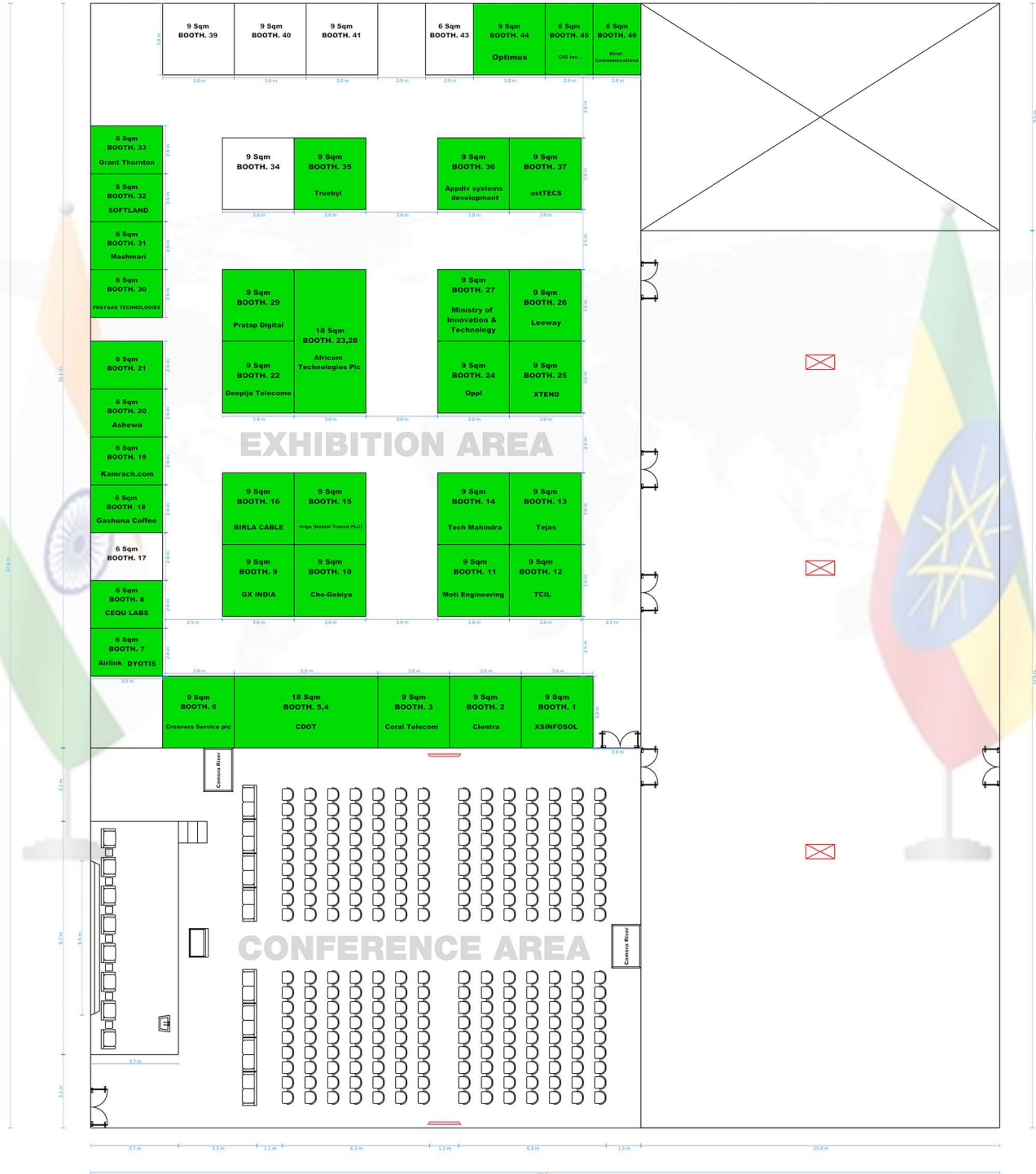
ETHIOPIAN ICT SECTOR – AT A GLANCE

Since 2018, the government of Ethiopia has been taking steps to liberalise and privatise its industries, including that of the telecom sector. In 2019, it established the Ethiopian Communication Authority (ECA) with the function of issuing licenses for private telecom operators and overall sector regulation. Ethiopia's telecom monopoly ended in 2021, when, apart from the incumbent telecom operator, Ethio Telecom (formerly Ethiopian Telecommunications Corporation, ETC), ECA awarded Safaricom Ethiopia the country's first private sector operator license. Safaricom Ethiopia began operations the following year, claiming over 300,000 subscribers in its first few weeks. Safaricom Ethiopia started service first in smaller cities like Diredawa and Bahirdar is now expanding its network to the capital of Addis Ababa. On the heels of this successful liberalisation, ECA officials have stated that a second operator license is expected to be tendered to an international private telecom operator in 2023.

Moreover, rising demand is necessitating the expansion of the country's telecom infrastructure. To date, there are about 7,000 cell phone towers across Ethiopia, however, ECA estimates tower demand in excess of 9,000. It is learned that the government of Ethiopia is considering permitting private investors to build telecom towers in Ethiopia with a decision expected during the year 2023.

The opening of Ethiopia's Internet and Telecom sector offers key opportunities for innovative India companies. Therefore, there is also a great potential for Fintech firms with experience supporting mobile financial services & hi-tech tower building companies for IT-related infrastructure projects. CS Ethiopia will continue to monitor and report on opportunities relating to the opening up of the country's telecommunications sector.

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FLOOR PLAN

INDIA AFRICA ICT EXPO 2023
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EXHIBITION AREA

Booth	Size	Company
BOOTH. 39	9 Sqm	
BOOTH. 40	9 Sqm	
BOOTH. 41	9 Sqm	
BOOTH. 43	6 Sqm	
BOOTH. 44	9 Sqm	Optimus
BOOTH. 45	6 Sqm	CIG Inc.
BOOTH. 46	6 Sqm	Kirst Communications
BOOTH. 33	6 Sqm	Grant Thornton
BOOTH. 32	6 Sqm	SOFTLAND
BOOTH. 31	6 Sqm	Mashmari
BOOTH. 30	6 Sqm	PRAYAAG TECHNOLOGIES
BOOTH. 34	9 Sqm	
BOOTH. 35	9 Sqm	Truebyl
BOOTH. 36	9 Sqm	Appdiv systems development
BOOTH. 37	9 Sqm	astTECS
BOOTH. 29	9 Sqm	Pratap Digital
BOOTH. 23,28	18 Sqm	Africom Technologies Plc
BOOTH. 22	9 Sqm	Deepija Telecome
BOOTH. 27	9 Sqm	Ministry of Innovation & Technology
BOOTH. 26	9 Sqm	Leeway
BOOTH. 24	9 Sqm	Oppi
BOOTH. 25	9 Sqm	XTEND
BOOTH. 21	6 Sqm	
BOOTH. 20	6 Sqm	Ashewa
BOOTH. 19	6 Sqm	Kamrach.com
BOOTH. 18	6 Sqm	Gashuna Coffee
BOOTH. 17	6 Sqm	
BOOTH. 8	6 Sqm	CEQU LABS
BOOTH. 7	6 Sqm	Airlink DYOTIS
BOOTH. 16	9 Sqm	BIRLA CABLE
BOOTH. 15	9 Sqm	Iriga (Netdel Transit PLC)
BOOTH. 14	9 Sqm	Tech Mahindra
BOOTH. 13	9 Sqm	Tejas
BOOTH. 9	9 Sqm	GX INDIA
BOOTH. 10	9 Sqm	Che-Gebiya
BOOTH. 11	9 Sqm	Moti Engineering
BOOTH. 12	9 Sqm	TCIL
BOOTH. 6	9 Sqm	Creavers Service plc
BOOTH. 5,4	18 Sqm	CDOT
BOOTH. 3	9 Sqm	Coral Telecom
BOOTH. 2	9 Sqm	Cientra
BOOTH. 1	9 Sqm	XSINFOSOL

CONFERENCE AREA

Camera Riser

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ABOUT TEPC

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Telecom Equipment & Services Export Promotion Council (TEPC) is set up by the Ministry of Commerce & Industry and Ministry of Communications, Government of India for promotion of exports of Telecom Equipment and Services. TEPC plays an increasingly important role in helping the Government in formulation of appropriate policies by making recommendations on strengthening domestic product development & manufacturing and creation of an environment conducive for increasing exports of telecom equipment & services. TEPC strives to provide a formidable platform to its members for increasing their export business by various promotional activities such as participation in international exhibitions, setting up of highly focused 'international B2B' meets in India & abroad and establishing trade links abroad.

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Telecom Equipment & Services Export Promotion Council (TEPC)

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